



PROVEN PROCESS, BETTER DECISIONS.

STRATEGIC PLANNING FACILITATION FOR NON-PROFIT ORGANIZATIONS

AEC's facilitation team is here to guide you through a customized process for making informed, consensus-based decisions for your organization.



A Trusted Process

We have decades of experience working with dozens of unique organizations. We take time to understand your needs and customize our trusted process.



Online Facilitation

We have the experience and tools to help your team achieve strong planning results while collaborating remotely.



Aftercare

We are heavily invested in your success, and are available for continued support as you implement your strategic plan.

WHAT OUR CLIENTS ARE SAYING

"AEC's team effectively collected, analyzed, and incorporated the diverse opinions of our board, staff and stakeholders into a process that allowed us to make informed decisions about our directions and priorities. We are grateful for their professional service."

- Brooke Nodding, Executive Director, Bluenose Coastal Action Foundation

Our 5-Step Approach to Strategic Planning Facilitation

Our facilitation team invests the time up front to get to know your organization and its planning context and will keep you involved at every step of the project. We are firm believers that planning should involve your stakeholders, and we work hard to gather the insights that matter from them, so that your team can make better, more informed decisions. Our facilitators know how to keep your diverse team engaged during planning meetings, and will deliver relevant, timely, and digestible information along the way.



Final Product

At the end of the process, your organization will receive a report and final presentation that includes the following components:

- Planning context and background
- Organizational vision, mission, and core values
- Key strategic priorities
- Strategic goals and objectives, with corresponding action-planning details
- Operational considerations
- Facilitator recommendations
- Comprehensive supporting documents (stakeholder engagement results, worksheets, SWOT analysis, resources for continued planning and more)

What to Expect

- An enthusiastic and organized facilitation team that cares about the success of your organization
- Meetings that will keep you engaged and on-task, while catering to different learning styles
- Relevant and digestible information delivered to your planning team at the right time in the process
- A facilitation team that will provide you with support and field your questions long after the project is completed
- Opportunities for individual reflection and opinion sharing through digital surveys between live meetings